

**Amendment to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application:

**Listing of Claims:**

Claim 1 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
  - (a) ~~at least one lathering surfactant present in an amount sufficient to form~~ from about 20 to about 60% by weight of total impregnated composition of lathering surfactants;
  - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding agent present in an amount sufficient to result in a composition having a water activity less than 0.977 but no lower than 0.001.

Claim 2 (original): The product according to claim 1 wherein the water-binding agent is a polyol or an inorganic salt.

Claim 3 (original): The product according to claim 1 wherein the water-binding agent is glycerin.

Claim 4 (canceled)

Claim 5 (previously presented): The product according to claim 1 wherein the water insoluble substrate is a sheet selected from a group consisting of non-woven, woven, hydro-entangled and air entangled substrates.

Claim 6 (previously presented): The product according to claim 1 further comprising a cationic agent salt in amount from about 0.05 to about 5% by weight of the total composition.

Claim 7 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
  - (a) ~~at least one anionic lathering surfactant present in an amount sufficient to foam from about 20 to about 60% by weight of total impregnated composition of lathering surfactants;~~
  - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding

agent present in an amount sufficient to result in a composition having a water activity less than about 0.94 but no lower than 0.001.

Claim 8 (currently amended): A substantially damp cleansing product comprising:

- (i) a water insoluble substrate; and
- (ii) a cleansing composition impregnated onto the substrate comprising:
  - (a) from about ~~0.5~~ 20 to about 60% by weight of the composition of ~~at least one lathering surfactant~~ surfactants;
  - (b) water; and

wherein the water is present at greater than 15% by weight of the product, but no higher than about 40%, and a water-binding agent present in an amount from about 0.1 to about 60% sufficient to result in a composition having a water activity less than about 0.96 but no lower than 0.001.

Claims 9-11 (canceled)